EFFECTIVE DATA MANAGEMENT

Real-time decision making with HPE ProLiant servers powered by AMD EPYC™ processors

Businesses today are leveraging Big Data to fuel real-time decision-making and gain competitive advantage.

DATA GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Data Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>59ZB</td>
</tr>
<tr>
<td>2024</td>
<td>149ZB</td>
</tr>
</tbody>
</table>

82% say that data is growing in importance to their businesses¹

DATA MANAGEMENT MARKET SIZE

<table>
<thead>
<tr>
<th>Year</th>
<th>Market Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>$78B</td>
</tr>
<tr>
<td>2024</td>
<td>$113B</td>
</tr>
</tbody>
</table>

Increasing demand for effective MANAGEMENT & COMPLIANCE

Accelerate innovation through data security, scalability, and performance

SECURE

Provide world-class data privacy and protection with the world’s most secure industry standard servers and AMD Infinity Guard.⁴

SCALE

A broad portfolio of solutions with storage configurations that scale with the needs of your business

PERFORMANCE

Prevent I/O bottlenecks with enough PCIe lanes to keep data moving fast⁵

Create opportunities out of data insights to build new customer experiences with HPE ProLiant servers powered by AMD EPYC™ processors.

LEARN MORE AT
hpe.com/partners/amd

¹451 Research
⁴AMD infinity Guard security features on AMD EPYC processors must be enabled by server OEMs or Cloud Service Providers to operate (Check with your OEM or provider to confirm support of these features. Learn more about Infinity Guard at https://www.amd.com/en/technologies/infinity-guard.)
⁵128 PCIe Gen4 lanes per processor

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